

## PERSON SPECIFICATION

### Community Involvement Officer

\* Indicates criteria which candidates can be supported to meet if other criteria are met.

<b>Experience</b>		*
1.	Developing and implementing effective and culturally appropriate communications materials and activities.	
2.	Volunteering or working with community-based organisations	
3.	Applying creative and innovative approaches to working with groups and communities that are historically underrepresented	
4.	Undertaking evaluation, analysing data, and producing high quality reports that draw upon the data to provide a clear narrative	*
<b>Ability, skills, knowledge</b>		
5.	Knowledge and understanding of the experiences of people of African and Caribbean descent and policing in London.	
6.	Ability to think creatively, translating engagement objectives into appropriate communications activity and content.	
7.	Analytical skills; able to undertake situational analysis and identifying opportunities for improved engagement.	
8.	Excellent verbal and written communication skills, including conveying complex information adaptable to different audiences	
9.	Be an Innovative spirit with an inclination towards using digital tools and unconventional means of communication	
10.	Have the desire to make a positive impact, particularly for underrepresented communities	